

PURASH KANPUR HARIDAS NANDI MAHAVIDYALAYA



Incubation Cell

Entrepreneurship serves as the foundation of the nation's economy. Purash Kanpur Haridas Nandi Mahavidyalaya is focused on inspiring the idea of launching personal ventures among the youth of India to enhance the entrepreneurship ecosystem.

Today's youth should focus more on generating jobs instead of just seeking them. Thus, to help young people attain self-employment and generate job opportunities, the college has stepped up to offer assistance in every way possible. Consequently, to achieve this goal, a comprehensive Incubation Cell has been established that will serve as a catalyst for fostering entrepreneurship among the college students, alumni and other aspiring young individuals.

The Incubation Cell aims to fast-track the development and achievements of emerging entrepreneurs by providing a variety of business support resources and services, which may encompass physical space, mentorship, management training, business plans, shared services, and networking opportunities. It supports new and small enterprises by assisting them to endure and expand during the challenging and fragile initial phases of growth.

The Incubation Cell serves as a Startup hub for modern entrepreneurs and young individuals to turn their creative concepts into practical business opportunities. We believe that where there is an idea, there exists innovation, and where innovation and ideas flourish, the

entrepreneurs are born. Our main objective is to create a platform that allows an emerging entrepreneur to launch a business endeavour with minimal risks.

Purpose and Goals:

- (i) To encourage young minds to translate innovative dreams into startup projects.
- (ii) To motivate students and various groups in society to engage in entrepreneurship development via diverse awareness initiatives.
- (iii) To provide an authentic experience of launching a business venture.
- (iv) To organize workshops, lectures, industrial visits, and similar activities to enhance the entrepreneurial abilities of students, alumni and other concerned individuals.
- (v) To foster leadership traits and enhance skills such as management, risk-taking, and decision-making.
- (vi) To encourage students to initiate new enterprises and gain firsthand experiences of investments, profits, and losses resulting from business activities.
- (vii) To offer details for obtaining financial support from governmental and non-governmental organizations.
- (viii) To educate startup founders about business regulations and taxes.

The Incubation Cell aids entrepreneurs in turning innovations into commercially viable products and services.